

Land Use and Transportation Element

Region

GOAL R1 Protect and sustain a high quality of life in Sunnyvale by participating in coordinated land use and transportation planning in the region.

Transportation-

Policy R1.7- Contribute to efforts to minimize region-wide average trip length and single occupant vehicle trips

Land Use-

Policy R1.10 Support land use planning that complements the regional transportation system.

City

GOAL C2 Ensure ownership and rental housing options in terms of style, size, and density that are appropriate and contribute positively to the surrounding area.

Appropriate Housing-

Policy C2.1 Provide land use categories for and maintenance of a variety of residential densities to offer existing and future residents of all income levels, age groups and special needs sufficient opportunities and choices for locating in the community.

Policy C2.2 Encourage the development of ownership housing to maintain a majority of housing in the city for ownership choice.

Policy C2.3 Maintain lower density residential development areas where feasible.

Policy C2.4 Determine appropriate density for housing based on site planning opportunities and proximity to services.

GOAL C3 Attain a transportation system that is effective, safe, pleasant, and convenient.

Policy C3.2 Integrate the use of land and the transportation system.

Policy C3.5 Support a variety of transportation modes.

GOAL C4 Sustain a strong local economy that contributes fiscal support for desired city services and provides a mix of jobs and commercial opportunities.

Policy C4.1 Maintain a diversity of commercial enterprises and industrial uses to sustain and bolster the local economy.

Policy C4.3 Consider the needs of business as well as residents when making land use and transportation decisions

The Neighborhoods

GOAL N1 Preserve and enhance the quality character of Sunnyvale's industrial, commercial, and residential neighborhoods by promoting land use patterns and related transportation opportunities that are supportive of the neighborhood concept.

Policy N1.1 Protect the integrity of the City's neighborhoods; whether residential, industrial or commercial.

Residential-

Policy N1.4 Preserve and enhance the high quality character of residential neighborhoods.

Industrial/Research and Development-

Policy N1.8 Cluster high intensity industrial uses in areas with easy access to transportation corridors.

Commercial/Office-

Policy N1.10 Provide appropriate site access to commercial and office uses while preserving available road capacity.

Policy N1.12 Permit more intense commercial and office development in the downtown, given its central location and accessibility to transit.

Policy N1.13 Promote an attractive and functional commercial environment

Public and Quasi-Public-

Policy N1.14 Support the provision of a full spectrum of public and quasi-public services (e.g., parks, day care, group living, recreation centers, religious institutions) that are appropriately located in residential, commercial, and industrial neighborhoods and ensure that they have beneficial effects on the surrounding area

Community Design Element

GOAL 2.5A Promote Sunnyvale's image by maintaining, enhancing and creating physical features which distinguish Sunnyvale from surrounding communities and by preserving historic buildings, special districts and residential neighborhoods which make the City unique.

Policy 2.5A.2 Ensure that new development is compatible with the character of special districts and residential neighborhoods.

Socio-economic Element

GOAL 5.1A Preserve and enhance the physical and social environment and facilitate positive relations and a sense of wellbeing among all community members, including residents, workers and businesses.

Policy 5.1A.4 Maintain City facilities and City properties to a high standard of maintenance and promote a positive aesthetic appearance in the neighborhoods.

Policy 5.1A.5 Maintain City neighborhoods as safe, healthy places to live.

Policy 5.1A.6 Encourage neighborhood patterns that encourage social interaction and avoid isolation.

GOAL 5.1B Maintain and establish policies that promote a strong economy which provides economic opportunities for all Sunnyvale residents within existing environmental, social, fiscal and land use constraints.

Policy 5.1B.4 Participate in regional efforts to respond to transportation and housing problems caused by economic growth in order to improve the quality of life and create a better environment for business to flourish.

GOAL 5.1C Endeavor to maintain a balanced economic base that can resist downturns of any one economic sector.

Policy 5.1C.1 Support efforts to establish Sunnyvale's downtown area as a strong commercial center for the City.

Policy 5.1C.4 Promote business opportunities and business retention in Sunnyvale.

Policy 5.1C.5 Support land use policies that provide a diversified mix of commercial/industrial development.

Fiscal Sub Element

Revenue GOAL 7.1A Maintain and enhance the city's revenue base.

Policy 7.1A.1. Revenue base: Maintain a diversified and stable revenue base for the City.

Housing and Rehabilitation Element

Goal A: Foster the expansion of housing supply to provide greater opportunities for current and future residents within limits imposed by environmental, social, fiscal, and land use constraints.

Policy A.3 Continue to allow housing in commercial zoning districts.

Goal B: Move toward a local balance of jobs and housing.

Policy B.2 Continue to require office and industrial development intensity to mitigate the demand for housing.

Policy B.3 Continue to permit and encourage a mix of residential and job-producing land uses, as long as there is neighborhood compatibility and no unavoidable environmental impacts.

Goal C: Ensure a high quality living and working environment.

Policy C.1 Continue efforts to balance the need for additional housing with other community values, such as preserving the character of established neighborhoods, high quality design, and promoting a sense of identity in each neighborhood

Goal D: Maintain diversity in tenure, type, size, and location of housing to permit a range of individual choices for all current residents and those expected to become city residents.

Policy D.1 Encourage innovative types of housing in existing residential zoning districts.

Recreation Sub Element

GOAL E: Provide and maintain recreation facilities based on community need, as well as on the ability of the city to finance, construct, maintain, and operate these facilities now and in the future.

POLICY E.1. Provide, maintain, and operate recreation facilities such as swimming pools, tennis courts, golf courses, athletic fields, trails, parks, arts facilities, community centers, park centers, and other specialized facilities in a safe, high quality, usable condition that will serve and meet the recreational needs of the community.

POLICY E.3. Provide a broad range of facilities to meet the recreational needs of a diverse population.

Noise Element

GOAL 3.6A Maintain or achieve a compatible noise environment for all land uses in the community.

